

CAMBRIDGE CROSSROADS MEETING MINUTES
JANUARY 8, 2009

Submitted by Jen Robins

NEXT CAMBRIDGE CROSSROADS MEETING: April 2, 2009; 7-9 PM at Cambridge Elementary School – 3rd floor.

ATTENDEES (I apologize to those possibly excluded-- there was so much going on I neglected to take attendance!):

Andrea Lauritzen, Susan Serra, Meg Fleming, Phil Rogers, Carol Plante, Phyllis and Dennis Shanley, Peter Ingvaldstad, Anne Rogers, Jen Robins, Joel Page, Michael Moser, Rob Donaldson, Bill McKone, Roberta Marsh, Georgeana Little.

CAMBRIDGE CROSS ROADS STEERING COMMITTEE OFFICERS:

<u>Secretary</u>	Jen Robins
<u>Treasurer</u>	Joe Rogers
<u>Co-Chairs</u>	Susan Serra, Peter Ingvaldstad

AGENDA

7:00 – 7:15: General announcements:

- Rotary Grant – Up to \$1k grant available to fund a short-term, educational or Humanitarian project to benefit the community; list projects that will fit the requirements; identify someone who can attend next Rotary meeting to present info.
- Coffee Event: Request for baked-goods volunteers for Sat. March 7th Brown & Jenkins event.
- Call for any additional topics

7:15 – 8:00

- Open discussion on our current sub-committees:
 - Is the present meeting format effective/efficient
 - What is the overall understanding of the 3 sub-committees that came out of the forum?

8:00- end:

- Based on the outcome of the above discussion, continue working on sub-committee; discussions and projects.

ANNOUNCEMENTS

- Discussion regarding Rotary grant. Historical Society applying for grant for Farm Days (grant subsequently pulled because timing of event exceeded grant requirement). Conservation Commission also interested for Vernal Pool mapping. Crossroads decided not to apply for the grant.
- Brown & Jenkins Community Center event planned for Saturday 10 AM- 12.
- Bill McKone described Jeffords Park project and invited folks to help. Jen agreed to help with any archaeological concerns if they arise.
- Susan Serra (Crossroads Co-Chair and Community Center member) and Meg Fleming (Community Center Chair) resigning immediately due to conflicts with other volunteer work – e.g., Conservation Commission.
- Jen Robins (Crossroads Secretary) resigning position next month due to similar volunteer work conflicts.
- New election at next crossroads meeting – April 2, 2009 to fill vacant position(s).

CAMBRIDGE CROSSROADS DISCUSSION

Accomplishments:

- Community Center: already held one event and another coming up; has identified list of facilities.
- Communications: formation of webpage and gmail account
- Economic Development: making connection with community groups; creation and distribution of letter to gather ideas for town icon.

Expectations (“brainstorming”):

- All 3 groups be united in common purpose – be neutral provider of info and help – provide source of help and contacts
- Three groups represent themes we all agreed on.
- Roberta: public was interested in PLACE events; need to inform public better.
- Crossroads represented a touchstone for the 3 groups with groups operating independently.
- Need personal contacts for community groups for communications
- Eagles Club gave contacts for TV and newspapers – mailing and phone nos.
- Newsletter needed for non-internet residents.
- Thanks go to Paige for sandwich board – very effective for those without internet.
- How to get more people to meetings? Need more sharing in meetings, like sharing of history. Don’t mix sharing with business part of meetings.
- Cambridge Crossroads works without defining exactly what it is.
- Must reach everyone in town.
- Joel: invite brother to help start a newsletter.
- Phyllis: Kathy will do presentation on how to do press releases.
- Phyllis: Communication lost focus. Need more brainstorming.
- Communications missing what groups are in the community and how to access them.
- Jen wants to create formal trail committee

- Crossroads shouldn't compete with existing groups.
- Interest in community center but struggling with scope.
- How can the broad community stay in touch with events and groups without creating a newsletter.
- Separate crossroads as steering committee.
- Separate groups – establish goals.
- Michael disagrees; facility that gives empowerment is the group meeting (not the brainstorming like tonight). Optimism still there. Meetings on same night and place positive.
- Teen Center – poll teens to see what want. Corresponds well with community ctr.
- Dennis- Crossroads should evolve into an organization of organizations.
- Four Winds needs more volunteers.
- FUTURE PLAN: come back next month and bring friend.

Meeting adjourned 9PM

POST MEETING NOTE:

The Community Center coffee tasting event at Browns & Jenkins was a tremendous success!! Thanks to all involved from Cambridge Crossroads, to the Community Center group for organizing the event and to Sandy Rikken of Brown & Jenkins for facilitating the event!

Minor corrections by Phyllis Shanley, 3/18/2009