

## **Cambridge Forum Idea Mine**

### **Transcription of Flip Chart Sheets**

**Nov 7<sup>th</sup> & 8<sup>th</sup> 2008**

**Cambridge, Vermont**

Participants spilled hundreds of ideas during the two-day gathering, most of which were captured by facilitator/scribes. This document contains a (nearly) verbatim transcription of notes written during the Forum. Some license has been taken with spelling and punctuation. Minor interpretations are in a smaller type size (like this) and are mainly for clarity and keyword searchability. The transcription, in all respects, is faithful to the original (awesome) ideas and language.

This transcription is in chronological order and labeled by day, session, and topic. Participants are listed for each session.

Phyllis Shanley  
644-2092

## Mosaic & Vision

Friday evening, 6:45, full group  
Delia Clark, Facilitator

<b>Cambridge Today</b>	
<p>VAST trail concerts – Boyden cross country skiing snowshoeing the Greenway sports – ch. (children?) Boyden Farm Winterfest <u>NOT STOWE</u> div. vlgs (divided villages?) growing peaceful rural recreation natural nice mine sm. bus. (small businesses) remote animals river lake green diverse skiing tolerant schools colorful Hanleys Pl. Valley Rd. (Pleasant Valley Road) CVM (Cambridge Village Market) Maple Outlet Mt Rd waterfall (Mountain Road) mud Smuggs Notch zoning free old houses covered brg. (bridges) snow</p>	<p>beautiful communities outside acts. (activities) supportive closed Notch families mntns. (mountains) farms proud safe happy friends cloudy home good food arts healthy close knit digitally isolated Brewster rvr. gorge (river) (...naked hikers at ...) rocky <u>KIDS</u> churches creemies bike path cows horses covered bridges, beautiful sunsets railroad houses 4<sup>th</sup> July parade/celeb. (celebration) maple sugar hs. (houses) stone walls Cambridge Fun Run filled with Amer. hist. (American history) <u>FLOODING</u> tornadoes wrong way bridge</p>

<p>good trick-treating pubs CES (Cambridge Elementary School) snow sports school Courses garage (Madonna Auto Repair) photo dirt rds (roads) landscape pntrs (painters) happy kids bugs smuggs drugs crime domestic violence</p>	<p>Barnum library (Varnum) many vaca. homes (vacation) "The Well" "upper parking lot" (Smuggs) Historical Society Sterling Pond Mt. Mansfield art galleries rivers hunting "The Notch" Sterling Ridge yummy coffee connectedness</p>
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### Cambridge Future

<p>fitness center w/ pool more football sr complex (senior) tennis &amp; b-ball courts (basketball) town-wd fiberoptics (town-wide) better fund. library (funding) large lib. full time (library, open) netwk rec trails (network recreation) better cell cvrg (coverage) major groc (grocery store) town/comm web pg (community page) summer comm concerts (community) candy shop more sch fl trips (school field) bigger playgrnd (playground) outdoor skating Fri. art/gall. walks (Friday gallery) rest. open Mon. (restaurants Monday) sk8 pk (skate park) longer summers fl. plain mgt. (flood management) stocked chamber/commerce booth more athl. fields (athletic) less littering more volunteers community calendar less school free ice cream</p>	<p>reduced substance abuse reduced underage drinking diversity local H.S. (high school) dog park community center less rt. 15 village traffic maintain dirt roads more local jobs <u>PUBLIC TRANS !!!</u> youth center more diners major grocery store town wide dig. Internet (digital) kids better phone wires X-mass decorations (Christmas) girls lax team (lacrosse) town mtg. (meeting) less pollution ↑ preserved farmland paved, connected greenways high-tech schools restaurant in Camb Vil (Cambridge village) ↑ single family and senior housing ↑ potlucks ↑ athletic teams community X-mas caroling (Christmas) more community events (like this)</p>
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# #1 Community Leadership

Friday evening, 8pm, small group  
 Anne Tisbert, Phyllis Shanley, facilitators  
 Georgeana Little, Joseph Kaszas, Jane Shaw, Jeanna Aube

Strengths & Opportunities	Weaknesses & Threats
<ul style="list-style-type: none"> <li>• good listener</li> <li>• open to new ideas</li> <li>• CES has good strong leadership, open to community</li> <li>• A good leader does the right thing, a good manager does things right.</li> <li>• fair</li> <li>• vision</li> <li>• bring all info forward to the group</li> <li>• looks at all sides</li> <li>• documents</li> <li>• decisive</li> <li>• Select Board holds info mtgs to keep community informed</li> <li>• volunteer leadership</li> <li>• Fire Dept, Select bd, school bd, committees</li> <li>• long range thinking</li> <li>• problem solving</li> <li>• 4 entities:               <ul style="list-style-type: none"> <li>• Cambridge village</li> <li>• Jeff village</li> <li>• Smuggs</li> <li>• Cambridge Town</li> </ul> </li> <li>• rich, bring opportunities and diversity</li> </ul> <p style="text-align: center;">opportunities</p> <ul style="list-style-type: none"> <li>• \$</li> <li>• sharing knowledge between towns</li> <li>• pooling resources</li> <li>• grant writing</li> <li>• continuing education</li> <li>• protecting environment</li> <li>• water quality, waste water quality</li> <li>• cultural environment</li> </ul>	<ul style="list-style-type: none"> <li>• lack volunteers</li> <li>• time commitment</li> <li>• everybody wants \$ nobody has it</li> <li>• communications</li> <li>• challenge to move forward</li> <li>• agreeing on voted item</li> <li>• zoning – communication</li> <li>• preserve different views</li> <li>• state level of control</li> <li>• school funds</li> <li>• outside vision, mandates forced on us</li> <li>• lack of communication sometimes</li> <li>• challenge of managing change</li> <li>• development vs. preservation</li> <li>• communication between 2 villages &amp; town</li> <li>• compelling need, rather (than choice?)</li> <li>• no mechanism to bring together the 2 villages</li> <li>• 4 separate entities:               <ul style="list-style-type: none"> <li>• Cambridge village</li> <li>• Jeff village</li> <li>• Smuggs</li> <li>• Cambridge Town</li> </ul> </li> <li>• poor/lack of communication due to no method of communicating</li> <li>• multiple taxes</li> </ul>

## Community Leadership

Vision	Key Issues
<ul style="list-style-type: none"> <li>• bring together</li> <li>• personable</li> <li>• term limits</li> <li>• rotating/draft boards</li> <li>• informed – research</li> <li>• consulted community</li> <li>• broad perspective</li> <li>• bring alternative energy issues forward</li> <li>• bring high speed technology for communication</li> <li>• support more community space</li> <li>• support and share CES library &amp; computers with community</li> <li>• adult education</li> <li>• promote responsible business</li> <li>• having \$ to support programs without raising taxes</li> <li>• support business group</li> <li>• develop community programs:               <ul style="list-style-type: none"> <li>• 4<sup>th</sup> July</li> <li>• Fun Run</li> <li>• Christmas concert</li> <li>• Chorale group</li> </ul> </li> <li>• support music &amp; sports in schools</li> <li>• beauty of land – open and all</li> <li>• <u>LANDSCAPE</u></li> <li>• promote tourism:               <ul style="list-style-type: none"> <li>• agricultural</li> <li>• historical</li> <li>• cultural</li> </ul> </li> <li>• keep it healthy – low crime</li> </ul>	<ol style="list-style-type: none"> <li>1. Communication Cambridge website town gov Cambridge Crossrds</li> <li>2. Control taxes</li> <li>3. Volunteerism – nurtured</li> <li>4. Preserve the Landscape historical, cultural, agricultural, environmental</li> <li>5. Share Community Resources town buildings (tech – computer lab / library) community events four entities: Cambridge village Jeff village Smuggs Cambridge Town seniors – youth</li> </ol> <div style="border: 1px solid black; padding: 10px; margin-top: 10px;"> <p style="text-align: center;"><b>Parking Lot</b></p> <p>Taxes – additional village taxes, sewer, water</p> <p>Do we know what add. taxes are for?</p> <p>Alternative energy</p> </div>

## #2 Informed Citizen Participation

Friday evening, 8pm, small group

Mary Fiedler, Betzi Goodman, facilitators

Terry Shaw, Roberta S. Marsh, Matt Safford, Chris Bolen

Strengths & Opportunities	Weaknesses & Threats
<ul style="list-style-type: none"> <li>• Cambridge Arts Council</li> <li>• Chamber of Commerce</li> <li>• Rotary Club</li> <li>• PTA at CES</li> <li>• Cambridge youth soccer</li> <li>• Cambridge youth basketball</li> <li>• Cambridge youth baseball</li> <li>• Select Board finance committee</li> <li>• Quite a bit of it (strengths)</li> <li>• Fortunate to have older people to share the past</li> <li>• Oral histories</li> <li>• Videos of oral histories</li> <li>• Volunteering in schools</li> <li>• Historical Society</li> <li>• Planning Commission – communication and participation (potential)</li> <li>• Select Board meetings</li> <li>• School Board</li> <li>• Rec Board (recreation)</li> <li>• Conservation Commission</li> <li>• Crescendo Club</li> </ul>	<ul style="list-style-type: none"> <li>• Difficult to get people to serve without an agenda</li> <li>• Little public input</li> <li>• Are younger people involved with their children's activities? Not a lot of older people in Historical Society</li> <li>• We used to have Christmas Club, Community Club</li> <li>• Lack of transportation to meetings</li> <li>• Lack of time</li> <li>• Working outside of town can be an issue due to lack of time</li> <li>• Society pulling families in two directions</li> <li>• Both parents work</li> <li>• Convincing people to volunteer is difficult</li> <li>• Is "local" participation a priority?</li> <li>• Older generation was very generous with time to help others</li> <li>• Younger generation not as willing to get involved</li> <li>• Schools need to help community learn about the "local" history</li> <li>• Missing generational families</li> <li>• Young people are not mixed generationally</li> <li>• We don't know as many people in town</li> <li>• People don't want to offend others by comments or having different ideas</li> <li>• Lack of communication between governing bodies in town</li> <li>• If the town had a website there might be more communication</li> </ul>

<b>Informed Citizen Participation</b>	
<b>In the Future</b>	<b>Key Issues</b>
<ul style="list-style-type: none"> <li>• Recognition that sacrifices may need to be made</li> <li>• Electronic information</li> <li>• More involvement in community events</li> <li>• People are interested in being involved</li> <li>• Continue the sandwich board</li> <li>• Multi-generational involvement</li> <li>• Change structure of town government</li> <li>• Communication with the State</li> <li>• Coordinated effort to save oral histories</li> <li>• Learning more about sustainable living</li> <li>• Financial resources are limited</li> </ul>	<ol style="list-style-type: none"> <li>1. Electronic information <ul style="list-style-type: none"> <li>- high speed Internet</li> <li>- town website</li> <li>- computerize the town</li> </ul> </li> <li>2. Continue &amp; grow our current committees and volunteer organizations</li> <li>3. Video of Oral Histories</li> <li>4. Encourage multi-generational involvement</li> <li>5. Improve the communication &amp; efficiencies in town government</li> </ol>

# #3 Social Capital

Friday evening, 8pm, small group

Susan Serra, Chloe Nathan, facilitators

Danielle DeLongis-Shively, Suzanne DeJohn, Andrea Lauritzen

<b>Strengths &amp; Opportunities</b>	<b>Weaknesses &amp; Threats</b>
<ol style="list-style-type: none"> <li>1. Loose, informal network of communication – general store, gas station, post office, restaurants, school, tavern (scattered places)</li> <li>2. oppor: Turn informal to formal, places open after work hours, have info available</li> <li>3. A lot going on</li> <li>4. oppor: Official town website</li> <li>5. Many strong businesses, locally owned</li> <li>6. These people with strong work ethic, know economics</li> <li>7. Investment in kids. Teachers like working at this school</li> <li>8. People fiscally responsible, willing to spend money when we have needs, creatively make things happen, ex/ convert house to emergency, ex/ house purchase for fire dept. land</li> <li>9. Many people showed up today = willing &amp; able people interested in building community</li> <li>10. People investing financially in Camb. ex/ Boyden Farm</li> <li>11. Brown &amp; Jenkins – new coffee place – came to Cambridge with her business</li> <li>12. People interested in buying local</li> <li>13. People charitable &amp; giving even w/o xtra resources to support families in need (health, barn roof ...) neighbor to neighbor</li> <li>14. Cambridge diverse: economically, old timers (compared with Underhill, for example – a</li> </ol>	<ol style="list-style-type: none"> <li>1. Need a central convenient location for people to gather and exchange info (zoning example: town clerk office locked – no access to info)</li> <li>2. Last few years, serious increase in poverty, impacting culture, kids. Pot'l causes: combo of ppl moving here from Chittenden Co and losing jobs here and inflation -&gt; now getting federal funding associated with poverty rates (Title 1)</li> <li>3. Houses on market not selling [general economy] maybe new houses also not selling</li> <li>4. No sewer system limits commercial growth and gathering places (like restaurant, B&amp;B) septic system can't accommodate many people</li> <li>5. Lack of common infrastructure</li> <li>6. Old timers vs newcomers polarization (around civil unions for example)</li> <li>7. Lack of opportunities to mix. Church used to do Wednesday lunch. School then got involved – mixed with older folks. What happened to it?</li> <li>8. Same people volunteer, lack of young participation, yet hard to volunteer when not an old timer. Takes time to make connections</li> <li>9. School is <u>the</u> community center, awkward if you don't have kids, isolates non-kid people. Need</li> </ol>

<p>personal impression)</p> <p>15. More character</p> <p>16. Highly educated &amp; talented people not just academic. Also professionally skilled (like farmers)</p> <p>17. Old timers &amp; newcomers have common ground: invested interest</p>	<p>different venue or community focused addition; issues with school charging for use of space</p> <p>10. Hard to get in town clerk office, library (never open)</p> <p>11. Separation of Smuggs &amp; town. How can we tie Smuggs more into community events since it's biggest employer in town? How foster the relationship – both ways? Smuggs become more corporate, removing local flavor</p>
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<b>5 Key Issues (sloppy)</b>	<b>Key Issues</b>
<ol style="list-style-type: none"> <li>1. Need opportunities for communication to "get the word out" (town website)</li> <li>2. Better paying local jobs</li> <li>3. Infrastructure that allows businesses to grow (septic, high speed Internet, cell phone)</li> <li>4. Need opportunities to mix social groups (old timers &amp; newcomers) <ul style="list-style-type: none"> <li>- teen connected to community center</li> <li>- mentoring, drug awareness programs, senior programming</li> <li>- town field trips, ex to Wash. DC, part school trip, open to town</li> <li>- friendly visitor program for elderly like meals on wheels &amp; visiting nurse</li> <li>- community center with staff person to coordinate many initiatives</li> </ul> </li> <li>5. Community involvement from diverse groups, include people with talent, different interests. Use a listserv from the webpage – town blog – front porch forum. On the Transcript?</li> </ol>	<ol style="list-style-type: none"> <li>1. Expand Communication opportunities – Forums: town website, listserv, blog, bulletin board</li> <li>2. Better paying local jobs</li> <li>3. Stronger town infrastructure to allow local businesses to grow (septic, high speed internet, cell phones...)</li> <li>4. Community center with staff to coordinate programs for all ages and social-economic groups</li> <li>5. Encourage community involvement</li> </ol>

## #4 Vibrant Arts, Cultural Heritage & Recreation

Friday evening, 8pm, small group  
 Trish Hogan, Peg Davis, facilitators  
 Terry Holden, Dyke Deichmiller, Nancy Hayden

<b>Strengths &amp; Opportunities</b>	<b>Weaknesses &amp; Threats</b>
<ul style="list-style-type: none"> <li>• 4<sup>th</sup> of July parade – party</li> <li>• Memorial Day observation most genuine</li> <li>• Bryan Gallery</li> <li>• Jane's Visions of Vermont</li> <li>• Eric Tobin's</li> <li>• Milk Room Framery &amp; Gallery</li> <li>• bike path</li> <li>• hiking trails</li> <li>• Bryan trails</li> <li>• misc community trails</li> <li>• Brewster River trails</li> <li>• swimming holes</li> <li>• Smuggs</li> <li>• Smuggs community projects</li> <li>• Mandolins made here</li> <li>• local artist</li> <li>• Camb. Historical Society</li> <li>• Boyden Farm concerts &amp; wine</li> <li>• canoe trips</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of access for disabled people</li> <li>• no community center for all ages</li> <li>• undersized ball fields, playground in Camb village</li> <li>• lack of promotion of activities</li> <li>• too much traffic on Rt. 15</li> <li>• Dangerous travel route from Cam. to Jeff.</li> <li>• Youth programs beyond team sports (tennis, music, golf, etc.)</li> <li>• Smuggs restricted area for locals</li> </ul>

<b>Vibrant Arts, Cultural Heritage &amp; Recreation</b>	
<b>Future</b>	<b>Key Issues</b>
<ul style="list-style-type: none"> <li>• Community center</li> <li>• Finish rec. path, especially between Jeff and Camb. (connect train depots)</li> <li>• Central info. site (website, etc.)</li> <li>• Hi speed internet</li> <li>• Cell phone service</li> <li>• Better phone service</li> <li>• Better phone service near mountain</li> <li>• Adult/all age comm. education (crafts, landscaping, etc.)</li> <li>• Comm. Center Director (paid to adm. programs)</li> </ul>	<ol style="list-style-type: none"> <li>1. Community center</li> <li>2. Community education programs and social activities</li> <li>3. Communication and coordination of local activities</li> <li>4. No save route for bikers and pedestrians between Jeff. and Cambridge</li> <li>5. Upgrade Camb. village common</li> </ol>

- Ball room dancing, square dance, etc.
- Smuggs should share the wealth – pools etc.
- Public pool with swimming lessons
- More cafés, Local gym

areas (playground, etc.)

## #5 Educational Opportunities

Friday evening, 8pm, small group

Rose D'Elia, Joel Page, facilitators

Phil Rogers, Gaylord Juell, Dick Goff, Patty Genadio

Strengths & Opportunities	Weaknesses & Threats
<ul style="list-style-type: none"> <li>• Quality education programs</li> <li>• Green Mtn Tech (tech connection)</li> <li>• Ed. facilities topnotch – elem, middle, high expansions, renov, physical</li> <li>• Adult ed CCV Tech</li> <li>• Johnson State</li> <li>• Vt Tech College – Williston, Randolph</li> <li>• UVM, St Mike's, Champlain Colleges close by</li> <li>• CAP after school program</li> <li>• Community garden local food focus</li> <li>• Multiple preschools:               <ul style="list-style-type: none"> <li>• Cambridge Children's School</li> <li>• Wee Care Preschool</li> <li>• Trutor small preschool</li> <li>• Saxon Hill</li> <li>• Poker Hill</li> <li>• CES preschool programs</li> <li>• Child development center</li> </ul> </li> <li>• Some subsidies available (income gaps exist)</li> <li>• Regional middle/H.S. small elementary to larger more <u>diverse</u> regional Union School</li> <li>• Strong community support for public schools</li> <li>• Matt Safford</li> <li>• Willing, able community involvemt</li> <li>• Encouraged volunteerism of students</li> <li>• Mentor program</li> <li>• Arts council</li> <li>• 4-winds program</li> <li>• Rec. board</li> <li>• Historical Society</li> <li>• Library</li> </ul>	<ul style="list-style-type: none"> <li>• Child care, esp. infants</li> <li>• Cost = preschool</li> <li>• Schedule Issues not= preschool</li> <li>• Transportation not= preschool</li> <li>• NCLB</li> <li>• Cost of education – VT highest cost of college ed.</li> <li>• Unfunded mandates</li> <li>• Distances to ed. op beyond elementary               <ul style="list-style-type: none"> <li>• to Lamoille</li> <li>• colleges, CCV</li> <li>• transportation – no public</li> </ul> </li> <li>• No public transport</li> <li>• Lack of continuing Ed Ops</li> <li>• Tech ed lack</li> <li>• No senior/adult <u>enrichment</u></li> <li>• No foreign language @ elementary</li> <li>• Access to remote/distance learning – internet capability, high speed</li> <li>• Funding drained = unable to put to better use</li> <li>• Character of old school building</li> <li>• Communication = education, community issues, local newspaper</li> <li>• Lack of local newspaper</li> <li>• Health &amp; fitness ed. (not)</li> </ul>

<b>Educational Opportunities</b>	
<b>Future</b>	<b>Key Issues</b>
<ul style="list-style-type: none"> <li>• Community H.S.</li> <li>• Regional H.S.</li> <li>• Energy efficient buses &amp; facilities, solar</li> <li>• Community center               <ul style="list-style-type: none"> <li>• multi-generational</li> <li>• multi-cultural</li> <li>• courses, hi-speed internet</li> <li>• stage for plays</li> <li>• fitness &amp; health facil</li> </ul> </li> <li>• Local newspaper</li> <li>• Community website</li> <li>• Historical Society – more programs &amp; ed w/ more school connections</li> <li>• More senior involvement</li> <li>• Foreign languages sooner – 1<sup>st</sup> grade, daily</li> <li>• More environmental ed – school, community at large</li> <li>• Larger library</li> </ul>	<ol style="list-style-type: none"> <li>1. Community Center           <ul style="list-style-type: none"> <li>- communication bulletin</li> <li>- adult enrichment ops</li> <li>- health &amp; fitness ed.</li> <li>- expanded library, hist. society</li> <li>- more local (less transportation)</li> <li>- cultural events</li> <li>- environmental ed. Community</li> </ul> </li> <li>2. High taxes/cost/unfunded mandates</li> <li>3. High Speed Internet Access</li> <li>4. Community Involvement in education process *strength to focus on*</li> <li>5. Appropriate Education for Youth           <ul style="list-style-type: none"> <li>- tech center</li> <li>- enhancing local employment opportunities</li> <li>-foreign language</li> </ul> </li> </ol>

## #6 Infrastructure

Friday evening, 8pm, small group

Dennis Shanley, Dave Fay, facilitators

Mary Paulman, Barb Juell, Holly Ferris, Melora Hunt, Lena R. (Airoldi) Nielsen

<b>Strengths &amp; Opportunities</b>	<b>Weaknesses &amp; Threats</b>
<ul style="list-style-type: none"> <li>• The Well</li> <li>• Self-sustaining community</li> <li>• Talent</li> <li>• Resources</li> <li>• Bell Gates properties               <ul style="list-style-type: none"> <li>• community grn space</li> <li>• welcome to Cambridge/Jeff</li> </ul> </li> <li>• 4 winds program</li> </ul>	<ul style="list-style-type: none"> <li>• Welcoming newcomers to town</li> <li>• Community center/gathering place</li> <li>• Isolated</li> <li>• Internet ++++</li> <li>• Cost of living – expensive</li> <li>• Lack of cell service</li> <li>• Power outages</li> <li>• Teens part of the community</li> <li>• No senior center</li> <li>• Civil organizations</li> <li>• Elevator at Town Hall</li> <li>• Access for people with disabilities</li> </ul>

<b>Future</b>	<b>Key Issues</b>
<ul style="list-style-type: none"> <li>• Local tech center</li> <li>• Community garden</li> <li>• Community blog ie Crossroad website</li> <li>• Teen center</li> <li>• Youth groups</li> <li>• Skateboard park</li> <li>• Shared interests, sports, activities, etc</li> <li>• Renewable energy</li> <li>• DSL</li> <li>• Community farm</li> <li>• Farm Co-op</li> <li>• Senior center</li> <li>• Classes ie CCV</li> <li>• Interactive TV</li> <li>• Use school as community center</li> <li>• Growth of community</li> <li>• Tool library</li> </ul>	<ol style="list-style-type: none"> <li>1. Community Center *use of school as such</li> <li>2. High Speed Internet</li> <li>3. Community Farm</li> <li>4. Newcomer Assimilation</li> <li>5. Web site *local blog ie Cambridge Crossroads</li> </ol>

## #7 Equitable & Adequate Social Services

Friday evening, 8pm, small group  
 Meg Fleming, John Hayden facilitators  
 Carol Plante, Rich Westman, Jan Schilling

<b>Strengths &amp; Opportunities</b>	<b>Weaknesses &amp; Threats</b>
<ul style="list-style-type: none"> <li>• Volunteers with kids</li> <li>• Meals on wheels</li> <li>• Lamoille Prevention Campaign (substance abuse prevention coalition)</li> <li>• People-in-Partnership</li> <li>• Food Shelf &amp; Clothing Bank</li> <li>• Ski &amp; Snowboard Program</li> <li>• CAP</li> <li>• Library – large print books, senior programs</li> <li>• Mentoring in CES</li> <li>• Wellness Center – "The Well"</li> <li>• Regional – Home Health Services</li> <li>• Cambridge Health Center</li> <li>• Cambridge Arts Council</li> <li>• Loan Fund, Jeff Church</li> <li>• Smuggs for employment</li> <li>• School Parenting Workshops</li> <li>• Counseling for special needs kids</li> <li>• AA mtg in church</li> <li>• Senior Housing</li> <li>• Adept at pulling regional services in example: wood supply for heating</li> <li>• Cambridge Rec Bd</li> <li>• Cambridge Reparation Bd</li> <li>• Bullying Education</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteers for seniors</li> <li>• Lack of child care</li> <li>• No public transportation except RCT – get commuters socializing</li> <li>• No clearing house for information / interaction</li> <li>• No teen center / family center</li> <li>• Seniors underserved / neglected high % of population</li> <li>• Substance abuse – in denial</li> <li>• Drinking is a cultural norm (underage &amp; binge)</li> <li>• Pot is acceptable</li> <li>• Heroin, prescription drug use</li> <li>• Domestic violence – men not accountable – need education</li> <li>• Seniors:             <ul style="list-style-type: none"> <li>• lacking support, don't get help until they are incapacitated</li> <li>• not enough people to do work</li> <li>• kids are gone</li> <li>• Housing !</li> <li>• no organization for senior volunteers</li> </ul> </li> </ul>

<b>Equitable &amp; Adequate Social Services</b>	
<b>Future</b>	<b>Key Issues</b>
<ul style="list-style-type: none"> <li>• Adequate Senior Housing</li> <li>• Networking System for vols and recipients, <u>interactive</u> information clearing house</li> <li>• A Community Family Center! with healthy programs</li> </ul>	<ol style="list-style-type: none"> <li>1. Adequate Senior Housing</li> <li>2. Networking System and Information Clearinghouse</li> </ol>

- Substance abuse prevention
- Public Transportation – school buses and other clients – healthy senior/youth interactions
- Extended Greenway
- Jobs with livable wage
- Need preemptive services, strength based assets

3. Public Transportation
4. A Community/Family Center
5. Jobs with livable wage

# #8 High Quality Environment & Natural Resources

Friday evening, 8pm, small group

Dave Buckingham, Jessica Steel, facilitators

Jean Jenkauskas, Jennifer Foster, Noelia Baez Rodriguez, Mark Schilling

Strengths & Opportunities	Weaknesses & Threats
<ul style="list-style-type: none"> <li>• conservation efforts</li> <li>• opportunities for community involvement</li> <li>• rivers /Rich soil from flood plains</li> <li>• recreation</li> <li>• lots of wildlife</li> <li>• Protected watershed</li> <li>• organic farming efforts</li> <li>• Availability of local produce</li> <li>• Teaching gardening practices at school</li> <li>• localvore ism</li> <li>• Garbage Vendors <u>do</u> accept recycling</li> <li>• Maple Outlet takes/recycles packaging</li> <li>• Green-up Day big</li> <li>• Village Market Recycling</li> <li>• * lots of bottle drives</li> <li>• Sewage treatment Plant in Jeff</li> <li>• Water supply from mtn</li> <li>• Spring and gravity fed</li> </ul>	<ul style="list-style-type: none"> <li>• Nov – Jan Cloud covered :(</li> <li>• Old Power lines in town (Vt Elec Co-op)</li> <li>• Flood Zone Development w/ lack of zoning</li> <li>• Impact on environment w/ lack of zoning</li> <li>• No incentive to recycle</li> <li>• Behind the rest of the county in Waste Management</li> <li>• Lack of Convenient Drop boxes</li> <li>• No co-ordinated effort of recycling / waste / donations</li> <li>• link between existing trails (links)</li> <li>• Lack of community knowledge of trails</li> <li>• No mapping of existing trail networks</li> <li>• Too Isolated</li> <li>• No communication</li> <li>• Need Website for ↑</li> </ul>

High Quality Environment & Natural Resources	
Future	Key Issues
<ul style="list-style-type: none"> <li>• Develop waste water for Cambridge village &amp; expand to outlying communities (outlying)</li> <li>• Bottomless Pit of Money</li> <li>• Maps of trail networks, &amp; publicize</li> <li>• Co-ordinated &amp; Progressive Recycling / Waste Mgt. Opportunities</li> <li>• Evaluate &amp; Develop River Corridor Plan for local rivers</li> </ul>	<ol style="list-style-type: none"> <li>1. Environmental Education Initiative to inform citizens about what is available for energy conservation, recreation, &amp; recycling</li> <li>2. Network Current Resources               <ul style="list-style-type: none"> <li>- trails (recreation)</li> <li>- local food</li> <li>- waste management options</li> </ul> </li> <li>3. Develop and Easily Accessible</li> </ol>

- Publicize Disaster Plan
- Local Food Guide / Directory

Communication Network to keep all citizens informed

- Website
- Bulletin Board
- Newspaper

4. River Assessment to Evaluate Water Shed Conditions & to develop town plan (zoning)

5. Wildlife Protection Areas & Education

## #9 Strong & Stable Local Economy

Friday evening, 8pm, small group  
 Howard Davis, Peter Ingvoldstad, facilitators  
 Howard Callihan, Linda Collins, Donna M. Rooney

Strengths	Challenges
<ul style="list-style-type: none"> <li>• Auto repair</li> <li>• Landscape</li> <li>• Fairly diverse</li> <li>• Restaurants</li> <li>• Bikes</li> <li>• International</li> <li>• It's Vermont               <ul style="list-style-type: none"> <li>• rural</li> <li>• scenery</li> <li>• diverse</li> <li>• highest peak</li> <li>• 450' Lam River</li> <li>• 3600' Mt Mansfield</li> </ul> </li> <li>• Weak \$</li> <li>• Value Family</li> <li>• Embracing Community</li> <li>• Tourist Industry / Smuggs</li> <li>• Wealth of info could be sold</li> <li>• Strong Art Community</li> <li>• Canoe / summer Rec Business</li> <li>• Bedroom / Residential community               <ul style="list-style-type: none"> <li>• Chittenden County</li> <li>• Franklin County</li> </ul> </li> <li>• Schools</li> <li>• Government workers – town, county, federal, state</li> <li>• Construction – Tatro, small contractors, post &amp; beam</li> <li>• Farms – dairy, CAS (CSA), Horse Farm</li> <li>• Forestry</li> <li>• Wine</li> <li>• Affordable</li> <li>• Opp: work multiple jobs to make living</li> <li>• Don't have to pay to go on vacation</li> <li>• Living in a postcard</li> </ul>	<ul style="list-style-type: none"> <li>• 18 houses for sale</li> <li>• Businesses closings</li> <li>• How to keep vibrant Main Streets w/ Small Businesses</li> <li>• Kids leave to go to middle/high school</li> <li>• Families leave, employment, teachers...</li> <li>• Kids leave after H.S. to look for work</li> <li>• 1 hour commute to BTown shopping &amp; work, fun entertainment (Burlington)</li> <li>• Smuggs keeps guests at Smuggs – kills local businesses</li> <li>• IF SMUGGS FAILS ?</li> <li>• Smuggs is the sole large Industry</li> <li>• There is not enough business base for small business</li> <li>• Loss of AGR Industry (agriculture)</li> <li>• Loss of Local Forestry Processors</li> </ul>

<b>Strong &amp; Stable Local Economy</b>	
<b>Future</b>	<b>Key Issues</b>
<ul style="list-style-type: none"> <li>• Develop the VAST trail</li> <li>• Develop a bike path from Cambridge to Jeff</li> <li>• Develop businesses that meet multiple service needs all in the same business</li> <li>• ZONING ?</li> <li>• How will we encourage growth the way we like it?</li> <li>• Better cooperation between Smuggs &amp; local businesses               <ul style="list-style-type: none"> <li>• expensive to use, exclusive</li> <li>• Smuggs promotes local businesses</li> <li>• transportation to local businesses</li> </ul> </li> <li>• build local businesses that sustain slow resort/recreation seasons, mud and stick season</li> <li>• businesses based on Sustainable Environment</li> <li>• CAR WASH</li> <li>• Develop Bike Path – the "Draw"</li> </ul>	<ol style="list-style-type: none"> <li>1. Maximize and coordinate tourist industry to benefit entire community</li> <li>2. Encourage responsible and acceptable growth of our community based economy</li> <li>3. Encourage Businesses that meet multiple service needs similar to Bear Pond in Stowe</li> <li>4. Develop &amp; sustain events that will build community and tourism with multiple coordinated activities, like races, geocaching, art shows, historical events</li> </ol>

# #10 Planned Growth & Development

Friday evening, 8pm, small group  
 Natalie Deichmiller, Michael Moser, facilitators  
 Jen Robins, Dodi Gomez, Paige Kelly

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• 2 village centers that interact / work well together (this is unusual that they work well together)</li> <li>• Existing Ag. landscapes (unspoiled) (agriculture)</li> <li>• Lamoille River curbs growth (flood zones)</li> <li>• 2 wonderful, strong community mkts. scaled to our community</li> <li>• Small town (and feels like it)</li> <li>• Senior housing / low income housing thoughtfully planned – built in Jeff.</li> <li>• Ability to do whatever you want on your property (a double-edged sword, also a weakness – strength for some, weakness for others – No Balance w/out a plan.</li> <li>• Historical (Buildings)</li> <li>• "Sweet House" next to Varnum and owned by Historical Society</li> <li>• Community capacity to come together and problem-solve and coalesce when needed. (This capacity can be used negatively, too – weakness)</li> <li>• Jeff strength – galleries, physical layout of the village is pedestrian friendly <u>now</u></li> <li>• Cambridge village – side roads</li> </ul>	<ul style="list-style-type: none"> <li>• Traffic (speed, volume, patterns) in Camb. Vil. due to Rt. 15</li> <li>• Poor local gov't communication about issues</li> <li>• No local gov't control over dev.</li> <li>• Divided interests (groups) ex. Jeff not part of Camb town planning</li> <li>• Lack of public/corporate transp for commuters. Senior transp?</li> <li>• Lack of info/communication about options, carpools, etc.</li> <li>• Haphazard dev. patterns</li> <li>• Lack of community trust in local officials. Due to (perceived?) conflict of interest, on planning community, select board, etc.</li> <li>• High school is too far away, leading to families leaving</li> <li>• High school has a poor reputation, leading to families leaving</li> </ul>

Key Issues – Planned Growth & Development
<ol style="list-style-type: none"> <li>1. Responsible Development             <ul style="list-style-type: none"> <li>• zoning plan</li> <li>• economic growth/developmentt</li> <li>• pedestrian-friendly villages</li> <li>• maintain historic character of business districts</li> </ul> </li> </ol>

- maintain rural/Ag. landscape
- 2.Improved community interactions
  - local officials
  - Smugglers Notch resort
- 3.Transportation
  - public/corporate/senior
  - Traffic pattern controls
- 4.Public Infrastructure
  - community center
  - athletic fields (keep)
  - public swimming pool
  - fire station
  - town garage

## Selection of Key Issues

Saturday morning, 10am, full group  
Delia Clark, Facilitator

<b>1</b>	<b>1</b>	<b>Community Gathering Place</b> multi-generational, newcomers, programs, classes, events, shows, sports, café, shared resources, staff to coordinate, family programs, health classes, recreation/exercise, use of existing structures, funding mechanisms
<b>2</b>	<b>2</b>	<b>Improved Communications</b> One stop infrastructure, internal and external, town leaders, among neighboring towns, w/ Smuggs, high speed internet, among villages, town govt, commuters, programs & services, energy & recycling resources, emergencies
<b>3</b>	<b>3</b>	<b>Coordinated Volunteerism</b> Volunteer organization, committees, promote opportunities, newcomers, involvement w/ educ., nurture & attract new vols, town govt, multi-generational, cohesion
<b>4</b>	<b>4</b>	<b>Maintaining Rural Character</b> Agricultural, historical, cultural, stories, wildlife, natural, community farm, oral history, senior housing/services, environmental/river quality
	<b>5</b>	<b>Appropriate Economic Vitality</b> Hi/low tech, improve tax base, local jobs, infrastructure, community-based economy, town plan, multi-services, cell & internet access, high speed, tourist service coordination, energy, waste management
<b>5</b>	<b>6</b>	<b>Transportation Solutions</b> Public transportation, bike & pedestrian routes, trails, traffic patterns, connect villages, coordinated carpooling, infrastructure
	<b>7</b>	<b>All</b> Funding mechanisms

Key Issues were prioritized by frequency of occurrence in those brought forward by the small groups and by consensus of the Full Group. Issues 4 and 5 were combined for medium group #4 and Issue 6 was renumbered for medium group #5.

# #1 Community Center

Saturday morning, 10:45am, medium group

Meg Fleming, Peg Davis, facilitators

Phil Rogers, Jan Sander, Rose D'Elia, Donna Rooney

Danielle DeLongis-Shively, Susan Serra, Tricia Hogan, Linda Collins

## Goal

Create a multi-functional community center which is self sustaining

Problems	Solutions
<ul style="list-style-type: none"> <li>• No central gathering area other than school</li> <li>• School not always available</li> <li>• Define what we want in center?</li> <li>• No comm. to inform people (newsletter)</li> <li>• Need to identify what resources are available</li> <li>• No central coordinator for volunteers, programs, etc.</li> <li>• Lack of volunteers</li> <li>• Burn out of volunteers</li> <li>• Lack of sustain. funding (non-profit organ, etc.)</li> <li>• Lack of tax payer support</li> <li>• Lack of multi-generational activities</li> <li>• Hard to keep sandwich board going</li> <li>• Creating things that are <u>not</u> tax-based</li> <li>• No virtual comm. center, website</li> <li>• Location of center</li> <li>• No indoor rec. activities</li> <li>• No swimming pool</li> <li>• No determination of the financial access to center (will there be a fee, etc)</li> </ul>	<ul style="list-style-type: none"> <li>• Local thrift shop to fund local act.</li> <li>• Coordinate with Smuggs to have act. like free swim</li> <li>• Comm. resource list</li> <li>• Welcome packet or directory which lists available resources, etc.</li> <li>• Update 1999 Com. service list</li> <li>• Newsletter, central clearing house website</li> <li>• Real kiosk – info available to locals and tourist, multi-generational</li> <li>• Partner up with JES to get credits for projects (JSC? CES? Johnson Elementary?)</li> <li>• Coordinator could be student?</li> <li>• Building a self-funded building with indoor pool, comm. garden, fields, etc. indoor rec. facility, gym, kitchen, conf. rooms, etc.</li> <li>• Windridge - Bell-Gates</li> <li>• Partner with other local facilities and/or business</li> <li>• More internet access in comm. locations</li> <li>• More access to library</li> <li>• funding ideas</li> <li>• charge for use of space</li> <li>• membership fees for certain activity</li> <li>• annual fund raising activity</li> <li>• fees for ind. classes</li> <li>• local sponsors to off-set costs</li> <li>• commercial partnering</li> <li>• Local "Craig's List" profits go to center</li> </ul>

- Using available properties
- Identify these properties and assets
- Look into grants
- Hiring a central coord. (PAID!) – part time or full time
- Quantify social assets
- Americorp volunteers (Americorps)

<b>Impact/Feasibility</b>		
High impact/Low feasibility <ul style="list-style-type: none"> <li>• Indoor rec facility</li> <li>• Membership fees for certain act</li> <li>• Windridge Facility</li> <li>• Bell Gates facility</li> </ul>	High impact/Medium feasibility <ul style="list-style-type: none"> <li>• Commercial local sponsors</li> <li>• Partner with other facilities &amp; business</li> <li>• Charge for classes, sliding scale</li> <li>• Charging for use</li> <li>• Pool indoor and out</li> <li>• Thrift shop for sustainable funding</li> <li>• Explore Grants</li> </ul>	High impact/ High feasibility <ul style="list-style-type: none"> <li>• Hiring paid central coordinator</li> <li>• Classes</li> <li>• ID assets, properties social</li> <li>• Use available properties</li> <li>• Annual fundraiser</li> <li>• Welcome packet or directory</li> <li>• Inventory community resource list</li> <li>• Craig's List virtual thrift shop</li> </ul>
Medium impact/Low feasibility <ul style="list-style-type: none"> <li>• Kitchen facility</li> <li>• Fitness facility</li> <li>• Gym</li> </ul>	Medium impact/Med feasibility <ul style="list-style-type: none"> <li>• Outdoor fields</li> <li>• Comm. garden</li> <li>• Americore volunteers establish</li> <li>• J state internships</li> </ul>	Medium impact/High feasibility
Low impact/Low feasibility <ul style="list-style-type: none"> <li>• Local 211</li> </ul>	Low impact/Medium feasibility	Low impact/High feasibility

<b>Straw Poll</b>	<b>Projects – Community Center</b>
<b>47</b>	<b>#1</b> Define our physical and social assets so that we can determine what is currently available and what is needed.
Combined with #1	<b>#2</b> Funding

	<ul style="list-style-type: none"> <li>• Thrift shop – virtual and real – "Thrifty Phil's"</li> <li>• Annual fund raiser</li> <li>• Grants</li> <li>• Access fees</li> <li>• Commercial partnering</li> </ul>
<b>11</b>	<b>#3</b> Hire a coordinator for fund raising, volunteers, and recreational/comm. act.

## #2 Communications

Saturday morning, 10:45am, medium group  
 Dennis Shanley, Mary Fiedler, Dave Fay, facilitators  
 Mary Paulman, Mark Schilling, Suzanne DeJohn, Monica Hawkes, Matt Safford

Problems	Improvements
<ul style="list-style-type: none"> <li>• Isolation</li> <li>• Lots of diverse groups – The Well, town office, garage, library</li> <li>• So many bulletin boards – no "one" bulletin to check</li> <li>• Not talking to people</li> <li>• No venues other than school based community events</li> <li>• not a lot free events</li> <li>• embedded "closed" mentality about what happens in meetings</li> <li>• having welcoming "sponsors" for new folks</li> <li>• Information of town info – phone # email to realtors</li> </ul>	<ul style="list-style-type: none"> <li>• Friendly visitor program (check on elders) volunteer</li> <li>• Home share people – help townspeople keep homes w/ living alone!</li> <li>• Welcoming committee (send each new resident town meeting book)</li> <li>• email reflector –&gt; Internet access –&gt; get all emails</li> <li>• Weather proof community bulletin in each Cambridge &amp; Jeff in a place that is accessible for all</li> <li>• Volunteer to scan in old pictures &amp; share for town of Cambridge – past to present for encouraging seniors</li> <li>• Monthly newsletter w/ community calendar (needs a coordinator)</li> <li>• Improving communication w/ Smuggs –&gt; partnership w/ the town</li> <li>• Communications Director (unpaid) leads to town manager (paid)</li> <li>• Free events &amp; gathering – helps communication</li> <li>• Establish base-line communications</li> <li>• Provide venues for people to communicate</li> <li>• Grassroots demand for internet &amp; cell phone</li> <li>• Having mixers of different social groups</li> <li>• Combine all of Cambridge as a web page – group meetings, agendas, who serves/ #s &amp; email, front porch</li> </ul>

Impact/Feasibility		
High impact/Low feasibility	High impact/Medium feasibility	High impact/ High feasibility

<ul style="list-style-type: none"> <li>• Communications director leading to paid town manager</li> </ul>	<ul style="list-style-type: none"> <li>• High speed internet access for all</li> </ul>	<ul style="list-style-type: none"> <li>• Web site</li> <li>• Community Bulletin Board</li> <li>• Town meeting booklet</li> <li>• Welcoming committee program</li> </ul>
Medium impact/Low feasibility	Medium impact/Med feasibility <ul style="list-style-type: none"> <li>• Historical documentation of Cambridge</li> <li>• Improving communications w/ Smuggs, partnership w/ town</li> </ul>	Medium impact/High feasibility <ul style="list-style-type: none"> <li>• email reflector</li> </ul>
Low impact/Low feasibility	Low impact/Medium feasibility	Low impact/High feasibility

<b>Straw Poll</b>	<b>Projects – Communications</b>
<b>57</b>	<b>#1</b> Creating a central or community website for the town of Cambridge – encompassing all groups, events, calendar, volunteer res. list (resource)
Combined with #1	<b>#2</b> Community Services information dissemination (print on paper & web accessible) (Welcome packet for new residents of Cambridge)
0	<b>#3</b> Community Bulletin Boards – accessible to residents in Jeff & Cambridge (water proof)

## #3 Volunteerism

Saturday morning, 10:45am, medium group

Anne Tisbert, Natalie Deichmiller, facilitators

Joe Rogers, Georgeana Little, Anne Rogers, Paige Kelly, Carol Plante, Roberta S. Marsh

Problems	Goals
<ul style="list-style-type: none"> <li>• Lack of volunteers</li> <li>• Time</li> <li>• Marketed</li> <li>• Resources – who has? skills, talents, \$, resources</li> <li>• Communication – web, board</li> <li>• Leadership – coordinator experienced w/ volunteers</li> <li>• Small base</li> <li>• Burn out</li> </ul>	<ol style="list-style-type: none"> <li>1. Supply – "Get Some" New &amp; Renew</li> <li>2. Diversify</li> <li>3. Lists – categorized, skills, interests, students (community service hours), organizations, women, men, children, parents, students, ages, families, singles</li> <li>4. Reliability – team approach, accountability, follow up, set goals</li> <li>5. Leadership w/ kindness – to members, member to leader</li> <li>6. Appreciation, public recognition</li> </ol>

Impact/Feasibility		
<p>High impact/Low feasibility</p> <ul style="list-style-type: none"> <li>• Sign up @ w/ HH community center</li> </ul>	<p>High impact/Medium feasibility</p> <ul style="list-style-type: none"> <li>• Lists w interest, school lists</li> </ul>	<p>High impact/ High feasibility</p> <ul style="list-style-type: none"> <li>• Network list</li> <li>• create relationships</li> <li>• Word of mouth</li> <li>• Team approach</li> <li>• Valley everyone's opinions and efforts</li> <li>• Ask special interest groups</li> <li>• Community volunteer list, sorted</li> <li>• Newspaper exposure, flyers @ local businesses, info table at large events in town</li> </ul>
<p>Medium impact/Low feasibility</p> <ul style="list-style-type: none"> <li>•</li> </ul>	<p>Medium impact/Med feasibility</p> <ul style="list-style-type: none"> <li>• Marketing – ask people why? they volunteer</li> <li>• Be specific about how much time you need</li> </ul>	<p>Medium impact/High feasibility</p> <ul style="list-style-type: none"> <li>• Well known community members</li> <li>•</li> </ul>

	from each person • Ask employers to give employees paid time off to volunteer	
Low impact/Low feasibility  • Increase # volunteers w/ High High	Low impact/Medium feasibility	Low impact/High feasibility  • Sign up sheets with time slots

<b>Straw Poll</b>	<b>Projects -- Volunteerism</b>
<b>19</b>	<b>#1 Resource List</b> <ul style="list-style-type: none"> <li>• ask special interest groups</li> <li>• community volunteer list</li> <li>• lists of sorted</li> </ul>
Combined with #1	<b>#2 Advertise</b> <ul style="list-style-type: none"> <li>• newspaper</li> <li>• flyers</li> <li>• info table @ large events</li> </ul>
Combined with #1	<b>#3 Networking</b> <ul style="list-style-type: none"> <li>• team approach</li> <li>• create relationships</li> <li>• word of mouth</li> <li>• value all opinions &amp; efforts</li> <li>•</li> </ul>


# #4 Rural Character/Economic Vitality

Saturday morning, 10:45am, medium group

Joel Page, Chloe Nathan, facilitators

Phyllis Shanley, Heather Sheppard, Suzi Higley, Michael Moser, Jen Robins, Terry Holden

Topics	
Maintaining Rural Character <ul style="list-style-type: none"> <li>• agricultural, historical, cultural</li> <li>• stories, wildlife, natural</li> <li>• community farm, oral history</li> <li>• senior housing/services</li> <li>• environmental, river</li> </ul>	Appropriate Economic Vitality <ul style="list-style-type: none"> <li>• high/low tech</li> <li>• improve tax base</li> <li>• tourism</li> <li>• community-based economy, local jobs, multiple services</li> <li>• town plan, infrastructure, energy, waste management</li> <li>• cell &amp; high speed internet access</li> </ul>

Define Goals	Projects/Solutions
<ul style="list-style-type: none"> <li>• Access to local healthy food – coordinate senior housing with community farm</li> <li>• local assisted living</li> </ul>  <ol style="list-style-type: none"> <li>1. Want both rural character &amp; vibrant economy &amp; businesses</li> <li>2. Place based, maintain rural character</li> <li>3. Need to balance with structure (zoning)</li> </ol>	<ul style="list-style-type: none"> <li>• Start with current town plan (review) (just repassed)</li> <li>• Need a town manager (neutral party)</li> <li>• Increased communication, collaboration with Smuggs to develop economy (at least Jeff) benefits both town &amp; Smuggs to have revitalized businesses (art, restaurants, also agricultural, agtourism businesses)</li> <li>• More communic. w/ Bill S. (Stritzler)</li> <li>• Don't put all Camb. eggs in smuggg's basket</li> <li>• Attract motorcyclers, Canadian market, people who come through the Notch</li> <li>• Jeff/Camb. not become Stowe, expand carefully</li> <li>• 158 Main open Mondays?</li> <li>• Stowe encourage visitors to come to Jeff/Camb.</li> <li>• As a town somehow support local businesses</li> <li>• Staff and improve Changer of Commerce office – networking</li> <li>• Improve/create aesthetic quality</li> </ul>

4. Not just maintain, but preserve & enhance for the future
5. Include villages & outlying lands
6. Maintain health of nature

- gateways to community. Use/tap into Rte 15, get people off it
- Hire someone to market the community, create a brand for the town/villages – Rotary, Chamber of Commerce should address
  - Resources for small businesses, incubator program, capital investment (micro loan program, expertise in marketing, insurance)
  - Community lottery
  - Bring light industrial – more stable job source, livable wage (to mix with retail)
  - Enhance maple industry, post & beam, ag based
  - Jobs for unemployed people -> incr. tax revenue, pride, success, opportunities. Local job opport. for low income folks.
  - Infrastructure in villages to support businesses & housing for employees – septic, internet
  - Focus on economic development that will preserve land: cluster development, planning tools
  - Dodge Clark's farm, gateway to 108, beautiful property for sale
  - Peter \_\_\_? project – non-profit, env'l, education, tree houses
  - Land trusts as tool for land preservation
  - Preserve land for wildlife, aesthetics
  - Incentives to promote preservation, agritourism, education

<b>Impact/Feasibility</b>		
<p>High impact/Low feasibility</p> <ul style="list-style-type: none"> <li>• Read/review town plan (might belong in Low impact /High feasibility)</li> </ul>	<p>High impact/Medium feasibility</p> <ul style="list-style-type: none"> <li>• Town manager P.T.</li> <li>• Encourage cluster, planning</li> <li>• Business incubator</li> </ul>	<p>High impact/ High feasibility</p> <ul style="list-style-type: none"> <li>• Hire to mkt community brand</li> <li>• Tap into non-ski mkts</li> <li>• incentive Agtourism,</li> </ul>

	<ul style="list-style-type: none"> <li>• Smuggs send visitors to Jeff/Camb</li> <li>• Town talks to Smuggs?</li> <li>• Attract Light Industry</li> </ul>	<ul style="list-style-type: none"> <li>land (preservation)</li> <li>• Support trails</li> <li>• env. ed, tree houses</li> <li>• Rotary participate</li> <li>• Welcome center in Jeff</li> <li>• Staff C of C office</li> <li>• Infrastructure to support business &amp; residential</li> </ul>
Medium impact/Low feasibility •	Medium impact/Med feasibility •	Medium impact/High feasibility
Low impact/Low feasibility •	Low impact/Medium feasibility • Community lottery (might belong in Medium impact/Low feasibility)	Low impact/High feasibility

<b>Straw Poll</b>	<b>Projects – Rural Character/Economic Vitality</b>
<b>19</b>	<b>#1</b> Develop marketing strategy/brand – websites, kiosk, welcome center (staffed), gateways, coordinated events
<b>29.5</b>	<b>#2</b> Business Development forum <ul style="list-style-type: none"> <li>• Stakeholders</li> <li>• Community</li> <li>• Smuggs</li> <li>• C of C</li> <li>• Rotary</li> <li>• Town govt</li> </ul>
<b>10</b>	<b>#3</b> Place-based ed program for entire community & visitors regarding natural resources, history, culture, Ag, energy, etc.

## #5 Transportation

Saturday morning, 10:45am, medium group

David Buckingham, Betzi Goodman, facilitators

Jessica Steel, Peter Ingvoldstad, John Hayden, Jan Schilling, Jean Jenkauskas

Goals	Brainstorm
<ul style="list-style-type: none"> <li>• Rail lines developed into a trail system</li> <li>• Create a web of trails on to toehr towns &amp; communities</li> <li>• Use the knowledge that VAST has</li> <li>• Broaden access to many</li> <li>• Etiquette for usage</li> <li>• Motorized transportation</li> </ul> <p>* Connect our communities with trails &amp; public transportation for recreation, environmental, &amp; economic sustainability</p>	<ul style="list-style-type: none"> <li>• ancient roads map &amp; claim</li> <li>• dealing with liability &amp; land owners</li> <li>• local communication for ride share opportunities</li> <li>• transportation businesses</li> <li>• network of statewide transportation systems</li> <li>• use of school bus by the public</li> <li>• connecting Cambridge village &amp; Jeffersonville</li> <li>• pave or not to pave</li> <li>• coordinate w/ Greenway &amp; Lamoille Valley Rail Trail</li> <li>• funding, sponsorship</li> <li>• coordinate w/ other organizations – fitness, health, history</li> </ul>

Impact/Feasibility		
<p>High impact/Low feasibility</p> <ul style="list-style-type: none"> <li>•</li> </ul>	<p>High impact/Medium feasibility</p> <ul style="list-style-type: none"> <li>• Funding, sponsorship</li> <li>• Ancient roads map &amp; claim</li> </ul>	<p>High impact/ High feasibility</p> <ul style="list-style-type: none"> <li>• Coordinate w/ Greenway &amp; LVRT</li> <li>• Encourage Transp Business</li> <li>• Free rides at first for incentive</li> <li>• Easing liability concerns</li> <li>• Connect Camb &amp; Jeff (slip fell off, goes here?)</li> </ul>
<p>Medium impact/Low feasibility</p> <ul style="list-style-type: none"> <li>•</li> </ul>	<p>Medium impact/Med feasibility</p> <ul style="list-style-type: none"> <li>•</li> </ul>	<p>Medium impact/High feasibility</p> <ul style="list-style-type: none"> <li>• Network statewide transp</li> <li>• Comm ride share opps</li> </ul>
<p>Low impact/Low feasibility</p> <ul style="list-style-type: none"> <li>• Use of school bus by public</li> </ul>	<p>Low impact/Medium feasibility</p>	<p>Low impact/High feasibility</p>

Straw Poll	Projects – Transportation
21.5	<b>#1</b> Enlist citizen energy to work with existing organizations to map, to improve and to expand local trails. Help with fund raising.
4	<b>#2</b> Conduct a feasibility study to assess public transportation potential need/usage
Combined with Group 2 project #1	<b>#3</b> Communicate ride share opportunities, links to other transportation networks, via a community website

## Group Organization

Saturday afternoon, 1:50pm, full group  
Delia Clark, Facilitator

<b>Straw Poll Indicators</b>	
<b>* 57</b>	Communications #1 – community website #2 – community services info
<b>* 48.5</b>	Rural Character/Economic Vitality #1 – marketing/branding #2 – business forum
<b>* 47</b>	Community Center #1 – define physical assets #2 – funding
<b>21.5</b>	Transportation #1 – map & improve trails
<b>19</b>	Volunteerism #1 – resource list #2 – advertise #3 – networking
<b>11</b>	Community Center #3 – hire coordinator
<b>10</b>	Rural Character/Economic Vitality #3 – place-based ed program
<b>4</b>	Transportation #2 – public transportation potential

An informal straw poll was conducted on the project suggestions sheet from each of the 5 medium groups. The full group members were given three stick-on dots of different colors to represent their 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> priority choices in answer to the question "What should we do first?" Dots were weighted 1<sup>st</sup> was 3 points, 2<sup>nd</sup> was 2 points and 3<sup>rd</sup> was 1 point. The value of the dots was calculated for each project suggestion.

Projects to develop were determined by consensus based on the straw poll. Interest was divided on the first two projects suggested for Rural Character/Economic Vitality; taken together, the poll reveals considerable interest in economic development. While Transportation was a distant fourth, individual interest was keen enough to encourage joining the Conservation Commission, a group already in existence.

Guided by Delia, the first three projects were chosen for development. The other projects were loosely associated with these three. Keep in mind that these are new projects, not replacements for existing projects. It is hoped that improved communications among all projects will help to further the goals of the Cambridge community,

# #1 Communications

Saturday afternoon, 2:15, project focus group

Mary Feidler, David Buckingham, facilitators

Mark Schilling, Dennis Shanley, Mary Paulman, Joe Rogers, Matt Safford,  
Phyllis Shanley, Jen Robins, Monica Hawkes, Ann Rogers, Georgeana Little

<b>What is out there now?</b>	
<ul style="list-style-type: none"> <li>• Little phone book (Lamoille County)</li> <li>• Chamber of Commerce website w/ calendar</li> <li>• Historical Society website</li> <li>• Cambridge Crossroads website</li> <li>• access to newspaper write up – News &amp; Citizen, Transcript, Mountain Gazette</li> <li>• Smuggler's newsletter online &amp; paper (for employees)</li> <li>• CES newsletter</li> <li>• School Sandwich Board</li> <li>• CES website</li> <li>• Town meeting book (annual report)</li> <li>• Boyden Farm – events @ Boyden's</li> <li>• Rotary meeting</li> <li>• Church bulletin</li> <li>• American Legion newsletter (Myrtle Sisco)</li> <li>• Lamoille School District Newsletter</li> <li>• LCPC website (Lamoille County Planning Commission)</li> </ul>	<p style="text-align: center;"><b>bulletin boards</b></p> <ul style="list-style-type: none"> <li>• Varnum Library</li> <li>• Village Mkt.</li> <li>• Hanley's</li> <li>• Kinney's</li> <li>• Aubuchon</li> <li>• The Well</li> </ul> <p style="text-align: center;"><b>WiFi</b></p> <ul style="list-style-type: none"> <li>• Brown &amp; Jenkins</li> <li>• The Well</li> <li>• Varnum Library</li> <li>• Smuggler's Notch Inn</li> </ul>
<b>People as Resources</b>	<b>First Steps</b>
<ul style="list-style-type: none"> <li>• Wayne Rosberg</li> <li>• Dennis Shanley</li> <li>• Phyllis Shanley</li> <li>• Monica Hawkes</li> <li>• Suzanne DeJohn</li> </ul> <p>Broadband Committee of Cambridge is a resource to go to about this issue:</p> <ul style="list-style-type: none"> <li>• Internet (DSL) access to everyone!</li> <li>• Cell phone access to everyone.</li> </ul>	<ul style="list-style-type: none"> <li>• Invite Bernie (Juskiewicz, town select board) and Ray Saloomey (C of C website) to our first evening meeting on this topic of Website.</li> <li>• Determine or clarify what we want for a website on our own – what it will encompass.</li> <li>• Monica &amp; Phyllis will set up a model of what it could look like.</li> <li>• Dennis will talk to Bernie and check out all-town website</li> <li>• Peter (Ingvaldstad) will talk to Ray Saloomey and Matt Safford</li> </ul>

## #2 Economic Development

Saturday afternoon, 2:15, project focus group

Chloe Nathan, Suzanne DeJohn, Dave Fay, Paige Kelly, Jessica Steel, Terry Holden, Michael Moser

<b>Goals &amp; Objectives</b>	
<p>Marketing Strategy</p> <ul style="list-style-type: none"> <li>• Start with survey as to how Cambridge perceived now &amp; future</li> <li>• Tap into college/university students</li> <li>• Economic rural development grant finding</li> <li>• Hire professional strategist</li> <li>• Logo, symbol adopted by organizations – logo contest in community</li> <li>• Tap into outer resources (not all in house)</li> <li>• Invite light industry, expand beyond retail</li> </ul> <p>Business Development Forum</p> <ul style="list-style-type: none"> <li>• Hire facilitator</li> <li>• No agenda</li> <li>• More complex, start after above</li> </ul>	
<b>Goal – Marketing Plan</b>	
<p><u>Objectives</u></p> <ul style="list-style-type: none"> <li>• distinct logo &amp; tagline</li> <li>• have a contest</li> <li>• clear up confusion about Camb/Jeff</li> <li>• reflect features that will never change</li> </ul> <p>"Between the big and the small we've got it all"</p> <ul style="list-style-type: none"> <li>• use survey of townspeople to inform logo</li> </ul> <p><u>Obstacle</u>: unenthusiastic people who think things will never change, &amp;/or don't bother me, I won't bother you, <u>cash flow</u></p> <ul style="list-style-type: none"> <li>• remain positive inclusive</li> <li>• survey: how do in cost effective way? cash registers, blurb on website, make drop box, utilize schools – 10% a good response</li> <li>• make it easy</li> <li>• July 4<sup>th</sup> good time to access people</li> <li>• link with arts council, art walk</li> </ul>	<p><u>Contact</u>:</p> <ul style="list-style-type: none"> <li>• Chamber of Commerce</li> <li>• Rotary</li> <li>• All local businesses</li> <li>• Community at large</li> <li>• Local gov't</li> </ul> <p>How did Stowe develop?</p> <p><u>Action Steps/Timeline</u></p> <ul style="list-style-type: none"> <li>• Contact businesses</li> <li>• make flyers about logo contest</li> <li>• or</li> <li>• 1<sup>st</sup> start with asking people, do you want a logo? Who should represent the community?</li> <li>• Chamber of Commerce? They already agreed abt having a logo.</li> <li>• Don't leave C of C out. Be hyper-inclusive.</li> <li>• Go to C of C meeting, businesses, to ask if interested</li> </ul>

<p>Existing initiatives – none</p> <p>Funding – Rotary, C of C? a grant to get started – logo contest advertisement &amp; gifts (rewards)</p> <p>People who are not here: reach out to business community</p>	
<b>Steps</b>	<b>Timeline</b>
<p><b>1A.</b> Research C of C &amp; Rotary – don't reinvent the wheel</p> <ul style="list-style-type: none"> <li>• Paige will contact Ray (C of C) and Artist's Council (Cambridge Arts Council?)</li> <li>• Jessica Rotary</li> <li>• Suzanne contact small business group of Cambridge</li> </ul> <p><b>1.</b> Outreach (Inclusion) – business &amp; business group Message: We are in planning process for outreach to the world. Are you interested? What do you think? Do you want to be involved</p> <p><b>2.</b> Outreach to community for logo contest</p> <p><b>3.</b> Design town logo ← Michael. Marketing strategy may or may not be adopted by Town.</p>	<ul style="list-style-type: none"> <li>• Draft document for logo announcement (1-2 wks)</li> <li>• Check in with Chamber &amp; Rotary (1-2 wks)</li> <li>• Distribute Doc. to local Biz. community. Annc next mtg time. (Between Thanksgiving &amp; X-mas) (announce, Christmas)</li> <li>• Logo contest – process and announce (January)</li> </ul>

### #3 Community Center

Saturday afternoon, 2:15, project focus group

Danielle DeLongis-Shively, Roberta S. Marsh, Tricia Hogan, Dodi Gomez, Betzi Goodman  
 Meg Fleming, Howard & Peg Davis, Natalie Deichmiller, Joel Page, Susan Serra  
 Daphne Allen, Anne Tisbert, Patty Genadio, Linda Collins

<b>Goals &amp; Objectives</b>	
<ul style="list-style-type: none"> <li>• Pool</li> <li>• Multi-functional</li> <li>• Self sufficient</li> <li>• Art room</li> <li>• Performance Center – in &amp; outdoor</li> <li>• Multi-generational –sr/teen/kid mix</li> <li>• Educational Programs</li> <li>• Computer – Tech</li> <li>• Fitness Center</li> <li>• Fields – athletic outdoor</li> <li>• Tennis cts</li> <li>• Farm/Comm Garden</li> <li>• Enrichment Prog.</li> <li>• Music Room</li> <li>• Shooting Range</li> <li>• Kitchen</li> <li>• Bathroom facilities</li> <li>• Accessible</li> <li>• Outdoor rink</li> <li>• Snack bar</li> <li>• Meeting/Conf. Rooms</li> <li>• Parking/Bike racks</li> <li>• Track</li> <li>• Functional Hall – rentable</li> <li>• After school Programs</li> <li>• Preschool, day care, babysitting</li> <li>• Central location – accessible to villages</li> </ul>	<p>Existing initiatives:</p> <ul style="list-style-type: none"> <li>• Phil Rogers – fund raising, virtual thrift store, \$</li> <li>• discuss merge</li> <li>• River Arts, Morrisville</li> </ul> <p>Obstacles:</p> <ul style="list-style-type: none"> <li>• \$ =</li> </ul> <p>Inventory of assets:</p> <p>– buildings</p> <ul style="list-style-type: none"> <li>• Old town office</li> <li>• 2 Historical Society</li> <li>• Amer Legion</li> <li>• tennis center</li> </ul> <p>– social</p> <ul style="list-style-type: none"> <li>• arts</li> <li>• rotary</li> <li>• K of C</li> <li>• Hist. Soc.</li> <li>• crescendo</li> <li>• chorale</li> </ul> <ul style="list-style-type: none"> <li>• grant writing</li> <li>• town gov.</li> <li>• Boyden – share site</li> <li>• Smuggs facilities</li> <li>• <u>Business Mngr / Fundraiser</u> for facility</li> <li>• Site – Windridge w/ Historical</li> </ul>
<b>Xtra community members, outside or Cambridge Crossroads</b>	
<ul style="list-style-type: none"> <li>• Phil Rogers – Patty D.G</li> <li>• Beckner Bryan – Joel</li> <li>• Roger Prescott – Tricia H</li> <li>• Bernie J. (select board) – Joel</li> </ul>	<ul style="list-style-type: none"> <li>• Sally May – Tricia</li> <li>• Jane Porter – Patty</li> <li>• Jane Shaw – Natalie</li> <li>• Deb Fennel – Betsy G</li> <li>• L. Boyden – Dodi</li> </ul>